



*“By intentionally involving people living with HIV, the Canada Pavilion demonstrated both the greater involvement and meaningful engagement of people living with HIV.”*

— Denise, Canada Pavilion Representative at AIDS 2024

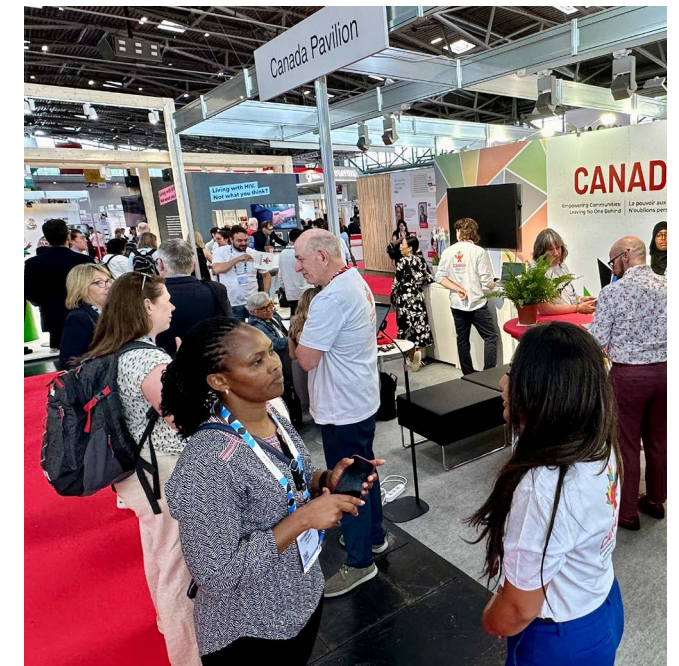
Leaving No One Behind”, the Canada Pavilion shared Canadian best practices, effective interventions and achievements to address HIV and other STBBI, as well as showcased community innovation and the community-based response to HIV and other STBBI in Canada. Funding for the Canada Pavilion was provided by the Public Health Agency of Canada.

“I thoroughly appreciated the opportunity to represent Canada at AIDS 2024,” says Denise. “There is an immense amount of pride in having been able to represent Canada at such an important event, and it was heartwarming to see so many women from around the world making immense impacts.”

Denise’s participation in the Canada Pavilion at AIDS 2024 reignited her hope for increased collaborations across Canada. Denise notes the feeling of inclusivity at the Canada Pavilion was strong, and that the learning opportunities through live presentations both involved and strengthened community ties.

“The presentations were a terrific way for Canada to highlight what we can do and are doing in the HIV response,” she says. “Having live sessions instead of pre-recorded videos made for a strong sense of community.”

The Canada Pavilion was located in the centre of the Exhibit Hall, immediately following the major sponsors of the conference, and adjacent to the business networking zone. Denise describes that being in the centre of the room, among the key sponsors, left visitors with an impression that Canada cares about HIV



*Denise and the Canada Pavilion Team engaging with delegates at AIDS 2024*

and understands its importance and impact globally.

Further, through conversations with Pavilion visitors, Denise notes that many delegates shared stories of mutual challenges, but also were inspired by Canada’s continuing support and inclusion of the HIV community.

“By intentionally involving people living with HIV, the Canada Pavilion demonstrated both the greater involvement and meaningful engagement of people living with HIV. I am so grateful to have been involved in this project.”

## DENISE’S SUCCESS STORY

(She/Her) from Mission, BC

**F**or nearly 30 years, Denise been involved in Canada’s HIV response. As a volunteer, a consultant, a spokesperson for people living with HIV, a member of advisory groups for hospitals and pharmaceutical companies, as well as workshop leader and TEDx speaker, Denise is passionate about women’s health.

Drawing on her years of service and experience in the HIV sector, Denise had the unique opportunity to share her knowledge with the world as a Pavilion Representative at the Canada Pavilion at the 25th International AIDS Conference (AIDS 2024) in Munich, Germany. With a theme of “Empowering Communities:

*Denise (left) at the Canada Pavilion’s selfie wall*

